**Visual Elements and Principles of Art and Design**

**Task**: You will write a ~2 page essay on one of the three topics below

**Topic 1**: Evaluate how the visual elements and principles of art and design are manipulated to (a) convey a message, (b) create an effect, and (c) influence personal preference

**Topic 2:** Analyze symbolic and cultural associations of visual elements and principles of art and design in media arts

**Assessment:**

/6 Quality of research, including **in-text citations** and **bibliography/works cited page**

/6 Understanding of topic and depth of written response – you have thoroughly explored the topic and have demonstrated your understanding of the key concepts

/3 Quality of written component – as a developing media artist, it is important that you present yourself and your work with as much professionalism as possible. This includes developing written material that shows proper grammar, spelling, and essay structure.