Design a Media Arts Project: **Exposure and White Balance**

Media Arts 11

**Task**: You are going to design a project that one might do in a Media Arts 11 class. This should be different that projects that we have already done, and should not be copied from the internet (however you can draw upon outside knowledge of the subject if you need to).

What the project will look like:

* Either hand written or digital
* Must be submitted at the end of the class
* Should follow the information criteria (see below)
* Should be in the correct format (see attached document)
* Project should show that you fully understand the main concepts and functions of white balance and exposure on a SLR camera

Questions to ask yourself as you work:

* What knowledge needs to be taught **before** someone does this project?
* What information/knowledge does this project **assess**? For example, what information is being ‘tested’ by doing this project?
* What **skill level** is this project designed for? (introductory/basic knowledge, medium skill, advanced skill)
* What will I do to make this project **engaging**?
* What will I do to make sure that people don’t copy work that has already been done? How do I make this **unique** for students?

**Criteria:**

|  |  |
| --- | --- |
| /10 | Project demonstrates YOUR knowledge of white balance and exposure |
| /5 | Project must have a knowledge component (**tells** what one knows) |
| /5 | Project must have a practical component (**shows** what one can do with the knowledge) |
| /5 | You have included a reflection (answers to the questions) and you have shown that you have considered various aspects of the project |
| /10 | Quality of your design and depth of thought |

TITLE OF THE PROJECT YOU CREATED

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Goal/Task: *DESCRIBE THE PROJECT (3-4 SENTENCES) AND WHAT THE PURPOSE/GOAL OF THE PROJECT IS.*

Questions: *ANSWER THE FOLLOWING QUESTIONS*

What knowledge needs to be taught **before** someone does this project?

What information/knowledge does this project **assess**? For example, what information is being ‘tested’ by doing this project?

What **skill level** is this project designed for? (introductory/basic knowledge, medium skill, advanced skill)

What will I do to make this project **engaging**?

What will I do to make sure that people don’t copy work that has already been done? How do I make this **unique** for students?

On a **separate page** include the following information in **as much detail as possible**:

1. What students have to do
2. How they will be marked
3. How the assignment will be submitted (USB, drop box, email, hard copy…)